

Zachary Lorico Hertz

University of California, Berkeley
The Charles and Louise A. Travers
Department of Political Science
210 Social Sciences Building
Berkeley, CA 94720

Email: zachary_hertz@berkeley.edu
Website: zacharylhertz.github.io
Twitter: [@zacharylhertz](https://twitter.com/zacharylhertz)
Phone: +1 (510) 642-6343

Education	University of California, Berkeley Ph.D., Political Science.	2023 – present.
	University of Chicago M.A., Quantitative Methods and Social Analysis.	2022.
	Tufts University B.A., Political Science and Government. <i>Concentration in American Politics.</i>	2019.
Research Interests	Political Behavior, Electoral Institutions, Local Politics, Race, Ethnicity, & Politics – <i>partisanship; public opinion; voting behavior; electoral institutions; identity; racial attitudes; survey methodology; experiments</i>	
Published Papers	“Analyzing the Effects of a Switch to By-District Elections in California.” 2023. (Accepted at <i>Election Law Journal</i>).	
Working Papers	“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.” 2022.	
Manuscripts In Progress	“Understanding the Role of Racism, Sexism, and Asian American Resentment on Vote Choice in Light of Conspiracy Theory Endorsements.” 2022. “What Happens When Minority Candidates Win Mayoral Primaries?” 2022.	
Other Publications	“Many college Republicans didn’t vote for Trump in 2020. His racist rhetoric may be why.” (with Pia Deshpande and Brian Schaffner). 2022. <i>Washington Post - Monkey Cage</i> . “Virginia’s upcoming election pits rural voters against urban ones. Why is there such a divide?” (with Lucas Pyle and Brian Schaffner). 2021. <i>Washington Post - Monkey Cage</i> . “Investigating What Demographics Predict Adamant Vaccine Holdouts.” 2021. <i>Data for Progress</i> . “A Significant Number of Vaccine Skeptics Could Be Swayed to Take the Shot”(with Yonatan Margalit and Emma Winey). 2021. <i>Data for Progress</i> . “Bipartisan Endorsements Fail To Move Public Support for COVID Relief Packages”(with Aadhya Shivakumar and Emma Winey). 2021. <i>Data for Progress</i> . “Memo: In What Demographics Have Opinions on Climate Change Moved the Most?” 2020. <i>Data for Progress</i> .	

Conference Presentations and Invited Talks	<p>“What Happens When Minority Candidates Win Mayoral Primaries?” MPSA Annual Meeting. Chicago, IL. 2023.</p> <p>“Polling the 2022 Election: Likely voter models and other methodological innovations.” Invited guest lecturer. Tufts University. Medford, MA. (Virtual) 2022.</p> <p>“Understanding the Role of Racism, Sexism, and Asian American Resentment on Vote Choice in Light of Conspiracy Theory Endorsements.” ESRA Annual Meeting. Charlotte, NC. 2022.</p> <p>“Off the Grid? The Impact of Questionnaire Design On Web Survey Response Quality.” Society for Political Methodology Annual Meeting. St. Louis, MO. 2022.</p> <p>“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.” (Poster Presentation) AAPOR Annual Meeting. Chicago, IL. 2022.</p> <p>“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.” MPSA Annual Meeting. Chicago, IL. 2022.</p> <p>“Does Policy Framing Impact Support for Progressive Policies?” SPSA Annual Meeting. San Antonio, TX. 2022.</p> <p>“Analyzing the Effects of a Switch to By-District Elections in California.” APSA Annual Meeting. Seattle, WA. 2021.</p> <p>“Analyzing the Effects of a Switch to By-District Elections in California.” ESRA Annual Meeting. MIT (online due to Covid-19). 2021.</p> <p>“Establishing an Integrated Research and Writing Workflow Using R Markdown.” Tufts Public Opinion Lab. Tufts University (online due to Covid-19). 2021.</p> <p>“Understanding and Using Your NSLVE Reports.” Boston Votes Fall Conference. Harvard University. 2019.</p>	
Research Experience	<p>Tufts University 2021.</p> <p>Tufts Public Opinion Lab, Research Associate.</p>	
Teaching	<p>Teaching Assistant 2021.</p> <p>Political Science Research Methods, Tufts University. – <i>Sole TA for upper-level course in research methods; led recitation teaching data visualization and analysis using R.</i></p>	
Professional Memberships	<p>American Political Science Association 2020 – present.</p> <p>Midwest Political Science Association 2022 – present.</p>	
Awards and Funding	<p>Chancellor’s Fellowship 2023.</p> <p>University of California, Berkeley (\$1,000).</p> <p>APSA Diversity Fellowship Program 2022.</p> <p>American Political Science Association (\$5,000).</p> <p>Political Methodology Society Travel and Participation Award 2022.</p> <p>National Science Foundation (\$1,350).</p> <p>National Science Foundation Training Grant 2022.</p> <p>National Science Foundation (\$500).</p>	

Maroon Scholar 2021 – 2022.
University of Chicago (\$30,000).

Research and Personal Development Fund 2022.
University of Chicago Graduate Council (\$600).

Director’s Fund for Applied Research 2021.
University of Chicago (\$3,000).

Organized Section Support Grant 2021.
APSA: Representation & Electoral Systems (\$500).

Travel and Accessibility Grant 2021.
American Political Science Association (\$300).

Honos Civicus Society 2019.
Tufts University.

Dean’s List 2015, 2018, 2019.
Tufts University.

The Tufts Daily Support Fund 2017.
Tufts University (\$500).

National Merit Scholar 2015 – 2019.
National Merit Scholarship Corporation (\$2,500).

Professional Experience

Data for Progress 2022 – 2023.
Analyst Washington, DC.

Scholars Strategy Network 2020 – 2021.
Chapter Organizing Fellow Cambridge, MA.

Jonathan M. Tisch College of Civic Life 2019 – 2020.
Student Outreach Coordinator Tufts University.

Tufts First-Year Orientation Community Service (FOCUS) 2019.
Coordinator Tufts University.

Languages and Skills

Software: R, Stata, Python, L^AT_EX, Qualtrics, MS Office
Packages: tidyverse, modelsummary, survey, anesrake, broom, estimatr
Research designs: Difference-in-differences, RDD, Generalized linear models
Languages: English (native), Spanish (intermediate)
Other: Overleaf, Tableau, Canva, Adobe Creative Cloud, Google Drive suite

References

<p>David Broockman Associate Professor University of California, Berkeley dbroockman@berkeley.edu</p>	<p>Omar Wasow Assistant Professor University of California, Berkeley owasow@berkeley.edu</p>
<p>Anthony Fowler Associate Professor Harris School of Public Policy anthony.fowler@uchicago.edu</p>	<p>Brian Schaffner Newhouse Professor of Civic Studies Tufts University brian.schaffner@tufts.edu</p>