

# Zachary Lorico Hertz

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Education	<b>University of California, Berkeley</b> Ph.D., Political Science.	2023 – present.
	<b>University of Chicago</b> M.A., Quantitative Methods and Social Analysis.	2022.
	<b>Tufts University</b> B.A., Political Science and Government. <i>Concentration in American Politics.</i>	2019.
Research Interests	Political Behavior, Electoral Institutions, Local Politics, Race, Ethnicity, & Politics – <i>partisanship; public opinion; voting behavior; electoral institutions; identity; racial attitudes; survey methodology; experiments</i>	
Published Papers	<a href="#">“Analyzing the Effects of a Switch to By-District Elections in California.”</a> 2023. <i>Election Law Journal.</i>	
Working Papers	<a href="#">“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.”</a> 2022.	
Manuscripts In Progress	“Unpacking the Effects of Hate Crimes On Asian American Pan-Ethnicity and Political Behavior.” “How Does Race, Partisanship, and Local Diversity Shape Political Participation?” (with Marco Mendoza Aviña). “What Happens When Minority Candidates Win Mayoral Primaries?” “Understanding the Role of Racism, Sexism, and Asian American Resentment on Vote Choice in Light of Conspiracy Theory Endorsements.”	
Other Publications	<a href="#">“Many college Republicans didn’t vote for Trump in 2020. His racist rhetoric may be why.”</a> (with Pia Deshpande and Brian Schaffner). 2022. <i>Washington Post - Monkey Cage.</i> <a href="#">“Virginia’s upcoming election pits rural voters against urban ones. Why is there such a divide?”</a> (with Lucas Pyle and Brian Schaffner). 2021. <i>Washington Post - Monkey Cage.</i> <a href="#">“Investigating What Demographics Predict Adamant Vaccine Holdouts.”</a> 2021. <i>Data for Progress.</i> <a href="#">“A Significant Number of Vaccine Skeptics Could Be Swayed to Take the Shot”</a> (with Yonatan Margalit and Emma Winey). 2021. <i>Data for Progress.</i>	

	<p>“Bipartisan Endorsements Fail To Move Public Support for COVID Relief Packages” (with Aadhya Shivakumar and Emma Winey). 2021. <i>Data for Progress</i>.</p> <p>“Memo: In What Demographics Have Opinions on Climate Change Moved the Most?” 2020. <i>Data for Progress</i>.</p>	
Conference Presentations and Invited Talks	<p>“Unpacking the Effects of Hate Crimes On Asian American Pan-Ethnicity and Political Behavior.” Identity and Politics Workshop. Berkeley, CA. 2024.</p> <p>“Unpacking the Effects of Hate Crimes On Asian American Pan-Ethnicity and Political Behavior.” Identity and Politics Workshop. Berkeley, CA. 2024.</p> <p>“Can Ending At-Large Elections Encourage Racial Minorities To Run For Office?” MPSA Annual Meeting. Chicago, IL. 2024.</p> <p>“What Happens When Minority Candidates Win Mayoral Primaries?” MPSA Annual Meeting. Chicago, IL. 2023.</p> <p>“Polling the 2022 Election: Likely voter models and other methodological innovations.” Invited guest lecturer. Tufts University. Medford, MA. (Virtual) 2022.</p> <p>“Understanding the Role of Racism, Sexism, and Asian American Resentment on Vote Choice in Light of Conspiracy Theory Endorsements.” ESRA Annual Meeting. Charlotte, NC. 2022.</p> <p>“Off the Grid? The Impact of Questionnaire Design On Web Survey Response Quality.” Society for Political Methodology Annual Meeting. St. Louis, MO. 2022.</p> <p>“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.” (Poster Presentation) AAPOR Annual Meeting. Chicago, IL. 2022.</p> <p>“Followers or Learners? Untangling the Roles of Partisanship and Reasoning in Public Policy Preferences.” MPSA Annual Meeting. Chicago, IL. 2022.</p> <p>“Does Policy Framing Impact Support for Progressive Policies?” SPSA Annual Meeting. San Antonio, TX. 2022.</p> <p>“Analyzing the Effects of a Switch to By-District Elections in California.” APSA Annual Meeting. Seattle, WA. 2021.</p> <p>“Analyzing the Effects of a Switch to By-District Elections in California.” ESRA Annual Meeting. MIT (online due to Covid-19). 2021.</p> <p>“Establishing an Integrated Research and Writing Workflow Using R Markdown.” Tufts Public Opinion Lab. Tufts University (online due to Covid-19). 2021.</p> <p>“Understanding and Using Your NSLVE Reports.” Boston Votes Fall Conference. Harvard University. 2019.</p>	
Research Experience	<p><b>Graduate Student Researcher</b> 2024. For Professor Sarah Anzia; University of California, Berkeley.</p> <p><b>Research Associate</b> 2021. Tufts Public Opinion Lab; Tufts University.</p>	

Teaching	<b>Teaching Assistant</b> Political Science Research Methods, Tufts University. – <i>Sole TA for upper-level course in research methods; led recitation teaching data visualization and analysis using R.</i>	2021.
Professional Memberships	<b>American Political Science Association</b> <b>Midwest Political Science Association</b>	2020 – present. 2022 – present.
Awards and Funding	<b>Chancellor’s Fellowship</b> University of California, Berkeley (\$1,000). <b>APSA Diversity Fellowship Program</b> American Political Science Association (\$5,000). <b>Political Methodology Society Travel and Participation Award</b> National Science Foundation (\$1,350). <b>National Science Foundation Training Grant</b> National Science Foundation (\$500). <b>Maroon Scholar</b> University of Chicago (\$30,000). <b>Research and Personal Development Fund</b> University of Chicago Graduate Council (\$600). <b>Director’s Fund for Applied Research</b> University of Chicago (\$3,000). <b>Organized Section Support Grant</b> APSA: Representation & Electoral Systems (\$500). <b>Travel and Accessibility Grant</b> American Political Science Association (\$300). <b>Dean’s List</b> Tufts University. <b>The Tufts Daily Support Fund</b> Tufts University (\$500). <b>National Merit Scholar</b> National Merit Scholarship Corporation (\$2,500).	2023. 2022. 2022. 2022. 2021 – 2022. 2022. 2021. 2021. 2021. 2015, 2018, 2019. 2017. 2015 – 2019.
Professional Experience	<b>Independent Consultant</b> <i>for private clients</i> <b>Data for Progress</b> <i>Analyst</i> <b>Scholars Strategy Network</b> <i>Chapter Organizing Fellow</i> <b>Jonathan M. Tisch College of Civic Life</b> <i>Student Outreach Coordinator</i> <b>Tufts First-Year Orientation Community Service (FOCUS)</b> <i>Coordinator</i>	2024 – present. 2022 – 2023. Washington, DC. 2020 – 2021. Cambridge, MA. 2019 – 2020. Tufts University. 2019. Tufts University.

Languages  
and Skills

*Software:* R, Stata, Python, L<sup>A</sup>T<sub>E</sub>X, Qualtrics, MS Office  
*Packages:* tidyverse, modelsummary, survey, anesrake, broom, estimatr  
*Research designs:* Difference-in-differences, RDD, Generalized linear models  
*Languages:* English (native), Spanish (intermediate)  
*Other:* Overleaf, Tableau, Canva, Adobe Creative Cloud, Google Drive suite

References

**David Broockman**

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